**Printed:** 09/14/2012 9:05 AM 09/14/2012 7:19 AM Traffic Order# 24851 Status Confirmed Mod# 3 13 Ver# 7902873 Rep Order# EC'd Yes

Last Received:

9

1 of

Showing Buylines: All Lines

) WASHINGTON ) JAMIE ANDRUS Sales Office Salesperson ( Rep Firm

( ) SMART MEDIA GROUP 814 KING ST, SUTTE 400 ALEXANDRIA, VA 22314 /P1/P2/E LOVE/ORDR/912918

Agency

KSL-TV SALT LAKE CITY
rr ( )LOVE, MIA
LOVE/CD4/R

Advertiser Estimate#

Station Product Patricia Dome

Phone Buyer Fax#

912918

09/12/2012 - 09/18/2012

Agency C/P1/P2/E

Hiatus Weeks Flight Dates

202-872-1155 Salesperson Phone# Salesperson FAX#

## - CONTRACT COMMENT -

CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT In Day	Time	Program	Len 	Rate	Dates	Spots/Week	# of Weeks 	Total Spots	Total Cost	Daypart
1 SU Rating: 4.3	10A-1030	10A-1030A MORMON TIMES	30	\$20.00	09/16-09/16	0	0	0	\$0.00	
2 SA. Rating: 2.9	630P-7P	GAME NIGHT LIVE	:30	\$30.00	09/15-09/15	н	Н	п	\$30.00	
3 SU Rating: 1.5	7A-8A	TODAY	:30	\$120.00	09/16-09/16	۲.	п	п	\$120.00	
4 SU Rating: 1.7	9A-930A	SUNDAY EDITION	:30	\$40.00	09/16-09/16	н	н	H	\$40.00	
S W-TH Rating: 4.2 B	4 1035P- TONIGI 1135P Buyline Comment: 1/DAY	TONIGHT SHOW :: 1/DAY	0e :	\$800.00	09/12-09/13	Ø	н	8	\$1,600.00	
7 TU Rating: 4.2	1035P- 1135P	TONIGHT SHOW	30	\$800.00	09/18-09/18	н	1	1	\$800.00\$	
8 SA Rating: 2.8	1035P- 1105P	SPORTSBEAT	0 %	\$550.00	09/15-09/15	r:	н	r.	\$550.00	
9 SA Rating: 3.6	6P-630P	6PM NEWS	:30	\$100.00	09/15-09/15	н	н	п	\$100.00	

Rep Order# EC'd Yes	7902873	Ver#	13 Mod# 3 S	Status Confirmed	Traffic (	Traffic Order# 24851 Show	71 Prin Last Received: 09/ Showing Buylines: All Lines	<b>Printed:</b> 09/14/2012 9:05 AM 09/14/2012 7:19 AM Lines	9/14/2012 9 AM	9:05 AM		2 of 6
Station KSi Advertiser ( Product I	KSL-TV SALTLAKE CITY r ( )LOVE, MIA LOVE/CD4/R	LAKE CITY 3, MIA		Agency ( 814 K ALE	SMART KING ST, SI XANDRIA,	( ) SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 1000 P. ONE CONDIGINAL	<u>.</u>	Rep Firm Sales Office Salesperson		) WASHINGTON ) JAMIE ANDRUS	'O'N IRUS	
	712710 Patricia Dome	4-		Agency C/L/L/L/L Flight Dates Hiatus Weeks	2/E LO 09/12/	DOVE/OKDR/912918 09/12/2012 - 09/18/2012	18	Salesperson Phone# Salesperson FAX#	Phone# FAX#	202-872-1155	155	
LT Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	## ⊕ 0 6 0 6 0 7 0 8	Total Spots	Total Cost	Daypart
-		 							-	1		
10 Rating: 5.4	S	930A-10A	MUSIC & SPOKEN		0 8:	\$550.00	09/16-09/16	н	н	н	\$550.00	
11 Rating: 3.7	HI	630P-7P	KSL 5 NWS-6:30		. 30	\$575.00	09/13-09/13	г	τ.	П	\$575.00	
12	M-TU	ar-4089	KSL 5 NWS-6:30		:30	\$575.00	09/17-09/18	0	H	7	\$1,150.00	
ו		Buyline Comment:	: 1/DAY									
1.4 1.4	W	12P-1P	NEWS @ NOON		:30	\$85.00	09/12-09/12	1	Н	H	\$85.00	
,	Buylir	Buyline Comment:	: 1/DAY									
16 Rating: 2.1	DH.	12P-1P	NEWS @ NOON		.30	\$85.00	09/18-09/18	н	н	п	\$85.00	
17 Rating: 4.2	W-TH	6P-630P	NEWS @ 6P		30	\$675.00	09/12-09/13	7	н	8	\$1,350.00	
	Buylir	Buyline Comment:	: 1/DAY									
19 Rating: 4.2	ম	6P-630P	NEWS @ 6P		:30	\$675.00	09/17-09/17	н	н	<del>r i</del>	\$675.00	
20 Rating: 2.2	su	8A~9A	MEET THE PRESS		: 30	\$250.00	91/60-91/60	п	н	н	\$250.00	
21 Rating: 1.6	su	4P-430P	NEWS		: 30	\$70.00	09/16-09/16		н	н	\$70.00	
22 Rating: 2.0	M E	4P-5P KATIE	KATIE		 30	\$90.00	09/12-09/14	ო	н	ო	\$270.00	

Buyline Comment: 1/DAY

Rep Order# EC'd Yes	7902873	Ver#	13 Mod# 3	Status	Status Confirmed	Traffic O	Traffic Order# 24851 Show	Prir Last Received: 09/ Showing Buylines: All Lines	<b>ited:</b> 14/2012 7:	09/14/2012 9:05 AM :19 AM	9:05 AM		3 of 6
Station KS Advertiser ( Product I Estimate# 9	KSL-TV SALTLAKE CITY ( )LOVE, MIA LOVE/CD4/R 912918	LAKE CITY 3, MIA	~		Agency ( 814 KI ALEX, Agency C/P1/P2/	SIMA G SJ	( ) SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 P1/P2/E LOVE/ORDR/912918	_ 00	Rep Firm Sales Office Salesperson		) WASHINGTON ) JAMIE ANDRUS	ON RUS	
	Patricia Dome				Flight Dates Hiatus Weeks	8	09/12/2012 - 09/18/2012	2.04	Salesperson Phone# Salesperson FAX#	Phone# FAX#	202-872-1155	155	
LT Ln	Day	Time	Program			Zen u	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
 	 		,               			ļ				  -  -  -			
25 Rating: 2.0	M-TU	4P-5P	KATIE			:30	00.06\$	09/17-09/18	7	T	77	\$180.00	
n		Buyline Comment:	:: 1/DAY										
	TH-F	6A-7A	TODAY 2			:30	\$100.00	09/13-09/14	8	1	7	\$200.00	
kacıng: Z.Z		Buyline Comment:	:: 1/DAY										
φ, c	Σ	6A-7A	TODAY 2			:30	\$100.00	71/60-71/60	0	0	0	00.0\$	
kating: 2.2	Buylir	Buyline Comment:	:: 1/DAY										
6 1 1 1 1 1	й W	3P-4P	DR PHIL			:30	\$175.00	09/12-09/14	m	н	m	\$525.00	
	Buylir	Buyline Comment:	:: 1/DAY										
34 Rating: 1.1	TO	3P-4P	DR PHIL			:30	\$50.00	09/18-09/18	Н	н	ы	\$50.00	
35 Rating: 2.4	<u>Szu</u>	630P-7P	GAME NIGHT LIVE	TAE		:30	\$120.00	09/14-09/14	П	н	п	\$120.00	
36	ĸ	8.A-9.A	TODAY			:30	\$110.00	09/12-09/12	0	0	0	\$0.00	
•		Buyline Comment:	:: 1/DAY										
39 Rating: 2.0	DE	8A-9A	TODAY			:30	\$525.00	09/18-09/18	1	н	н	\$525.00	
40 Rating: 3.6	æ	5P-530P	NEWS @ 5P			:30	\$625.00	09/12-09/12	r-i	1	н	\$625.00	

Rep Order# 7902873 EC'd Yes	73 Ver#	13 Mod# 3	Status Confirmed	Traffic	Traffic Order# 24851 Show	71 Prir Last Received: 09/ Showing Buylines: All Lines	<b>ited:</b> 14/2012 7:	09/14/2012 9:05 AM 19 AM	9:05 AM		4 of 6
Station KSL-TV SALT: Advertiser ( )LOVF Product LOVE/CD4/R Estimate# 912918	KSL-TV SALTLAKE CITY r ( )LOVE, MIA LOVE/CD4/R	Z.	Agency (	SMART 14 KING ST, S LEXANDRIA,	( ) SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 PARTANDRIA, VA 22314	٥	Rep Firm Sales Office Salesperson		) WASHINGTON ) JAMIE ANDRUS	ron orus	
	Jome		Agency CALILLIE Flight Dates Hiatus Weeks	09/12 SS	09/12/2012 - 09/18/2012	° 2	Salesperson Phone# Salesperson FAX#	Phone# FAX#	202-872-1155	155	
ų	Time	Program		Т <b>ө</b> С	Rate	Dates	Spots/Week	# O.f. We o.f.	Total Spots	Total Cost	Daypart
1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 -		 	1 6	0 1 0		1		] ! !	(1)	
φ.	1 7 7 7 1 1 1 1 7	9 5 4 4 3		o n 	00.000	87/60-81/60	<b>⊣</b>	-1	⊣	5625.00	
42 F Rating: 5.8	7P-8P	GUYS WITH KIDS/GO ON	05/GO ON	:30	\$1,500.00	09/14-09/14	н	н	H	\$1,500.00	
43 SU Rating: 7.3	102-103	10P-1035P NEWS		:30	\$650.00	09/16-09/16	н	н	H	\$650.00	
44 TH-F Rating: 2.7 Bu	F 7A-8A Buyline Comment:	TODAY t: 1/DAY		:30	\$950.00	09/13-09/14	α	п	N	\$1,900.00	
46 TU Rating: 2,7	7A-8A	TODAY		30	00.036\$	09/18-09/18	F	п	н	\$950.00	
5.	10P-1035P	15P 10 P NEWS		:30	\$550.00	09/15-09/15	ť	1	П	\$550.00	
48 TH Rating: 7.3	10P-1035P	5P 10 P NEWS		: 30	00°006\$	09/13-09/13	н	н	Н	00.000\$	
49 M Rating: 7.3	10P-1035P	15P 10 P NEWS		30:	00.006\$	09/17-09/17	ਜ	H	н	00.006\$	
50 M Rating: 7.2	7P-9P	THE VOICE		:30	\$5,000.00	09/17-09/17	н	⊷i	г·I	\$5,000.00	
51 TH Rating: 2.1 Bu	12P-1P Buyline Comment:	NEWS @ NOON		:30	\$225.00	09/13-09/13	п	ਜ	П	\$225.00	

Rep Order# EC'd Yes	7902873	Ver#	13 Mod# 3	Status Confirmed	red	Traffic Or	Traffic Order# 24851 Show	71 Last Received: 09/ Showing Buylines: All Lines	<b>ited:</b> 14/2012 7.	09/14/2012 9:05 AM :19 AM	9:05 AM		5 of
Station KSL Advertiser ( Product Lo	KSL-TV SALTLAKE CITY  '	AKE CITY , MIA		Agency	Č	SMA	SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314	c	Rep Firm Sales Office Salesperson	<u> </u>	) WASHINGTON ) JAMIE ANDRUS	ON RUS	
	Patricia Dome			Agenc Flight Hiatus	Agency C/F1/F2/E Flight Dates Hiatus Weeks	8	LOVE/OKDR/912918 09/12/2012 - 09/18/2012	× ~	Salesperson Phone# Salesperson FAX#	ı Phone# ı FAX#	202-872-1155	155	
LT Ln	Day	Time	Program			r Fe	Rate	Dates	Spots/Week	. # of Weeks	Hotal Spots	Total Cost	E
	TI	 6A-7A		! [ [		:30	\$400.00	09/18-09/18		,,	]	\$400.00	ı
Rating: 2.2	Buylin	Buyline Comment:	:: 1/DAY										
	TH-E	8A-9A	TODAY			:30	\$525.00	09/13-09/14	8	Н	8	\$1,050.00	
74 LING: 8.0	Buylin	Buyline Comment: 1/DAY	:: 1/DAY										
<b>ም</b>	SA	5A-7A	TODAY SHOW			:30	\$20.00	09/15-09/15	Ħ	₽	П	\$20.00	
	M-TU	32-4P	DR PHIL			:30	\$50.00	09/17-09/18	2	Ħ	7	\$100.00	
Kating: Z.U	Buylin	Buyline Comment: 1/DAY	:: 1/DAY										
56 Rating: 2.0	×	11A-12P	STUDIO 5			0 %	\$110.00	09/17-09/17	н	H	1	\$110.00	
-REPORT TOTALS- Report Totals: 51	\ \ \ \ \ \	\$25,405.00											
SALES MONTHLY TOTALS	HLY TOTALS	Ţ											
Sep 12: 51 / \$25,405.00 Sales Totals: 51 / \$25,405.00 Station Totals: 51 / \$25,405.00 Lines not sent/rold/rtrn: 0 / \$	51 / \$25,405.00 : 51 / \$25,405.1 ls: 51 / \$25,400 nt/rold/rtrn: 0	75.00 405.00 5,405.00 n: 0 / \$C	00.0\$										
—comremme	1	Market Totals	\$127,025	CABL	% 0 %	KJZZ KUIV	% & O O	KSL 20% NSL 0%	KSTU UNKN	% % %	KTVX	de ⊖	
Books Demos	null RA35+	H 10.											

Daypart

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**Printed:** 09/14/2012 9:05 AM 09/14/2012 7:19 AM Last Received:

Traffic Order# 24851

Status Confirmed

Mod# 3

13

Ver#

7902873

Rep Order# EC'd Yes

Phone# Fax#

Showing Buylines: All Lines

Rep Firm Sales Office ( Agency ( ) SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 Agency C/P1/P2/E LOVE/ORDR/912918 Flight Dates 09/12/2012 - 09/18/2012 Hiatus Weeks Station KSL-TV SALT LAKE CITY
Advertiser ( ) LOVE, MIA
Product LOVE/CD4/R
Estimate# 912918
Buyer Patricia Dome

) WASHINGTON ) JAMIE ANDRUS Salesperson (

202-872-1155 Salesperson Phone# Salesperson FAX#